

Kurukshetra University: MA Program Structure

Program	Semester	Subject
MA	1	Theory and Practice of communication (MAMC 101)
MA	1	Writing Skills (MAMC 102)
MA	1	Introduction to Mass Media (MAMC 103)
MA	1	Media & Society (MAMC 104)
MA	1	Computer Applications (MAMC 105)
MA	2	Reporting (MAMC 201)
MA	2	Advertising (MAMC 202)
MA	2	Radio Journalism (MAMC 203)
MA	2	Photo Journalism (MAMC 204)
MA	2	Media Laws and Management (MAMC 205)
MA	3	Editing (MAMC 301)
MA	3	TV Journalism (MAMC 302)
MA	3	Public Relations (MAMC 303)
MA	3	Communication Research (MAMC 304)
MA	3	Communication Technology (MAMC 305)
MA	4	Print Media Production (MAMC 401)
MA	4	Electronic Media Production (MAMC 402)
MA	4	Cyber Journalism (MAMC 403)
MA	4	Development Communication (MAMC 404)
MA	4	Film and Entertainment Industry (MAMC 405)

* Any Changes in the program structure will be communicated to students.